

Managers Report

17/1/17

1) KPMG Audit

-I have begun collecting all information needed for the audit with KPMG, they will be in the DTA office the week of February 13th and will be scheduling them for a review at the March board of management meeting.

2) Website

-The website is nearing completion, I have selected a template that automatically highlights the most recent news on its revolution slider (headline image on the top of the site)
-A web theme was selected that has large reviews as well as constant updates
-All Agenda/Minutes of 2016 have been added to the 'meetings' section and future agendas/minutes will be added month to month.
-Articles and DTA highlights from the media have been added since my hiring, a backlog of content can be worked on once we have new staffing/summer students.
-Photos of board members are needed
-Assessment of what would be useful for member resources needs to be completed
The following are resources that I've identified as compulsory on my BIA sites, those in italics I believe will be helpful in the future but content is still needed:

- OBIAA LINK
- Business Vacancies
- BIA Handbook
- Business Guide*
- AGM details*
- DTA Discussions (weekly/bi-weekly coffee shop meetings)*
- Levi information*

3) Beautification Employee

-Matt McMinn has started his contract with Employment solutions, the DTA will be paid in 3 installments of \$1,500 (January, February & March)

4) Snow removal

-Many members, even with Matt's shoveling, have concerns with the amount of snow banks on Queen. PWT assures me that we are near to the top of the list for bank removal this month.

5) Security RFP

-A security rfp, discussed at the last meeting will be completed before end of January and released. A rough draft not including dates have been emailed to the board.

6) OBIAA Tentative Conference seminar participation

-I have registered for early bird pricing regarding OBIAA, however the seminar list has not yet been released. I will have my tentative schedule for next meeting.

Subcommittee Appointments

Finance

Chair: Frank Giaccone

Members:

-Bryan Hayes
-Paul Scornaienchi

Strategic Planning

Chair: Rory Ring

Members:

-Bryan Hayes
-Paul Scornaienchi

Beautification/Street Scaping:

Chair: Paul Scornaienchi

Members:

-Grace Tridico
-Joseph Bisceglia

Name: Megan Douglas *STREETSCAPING*

Occupation: Youth Employment Counselor Sault Community Career Centre

Contact: 705-257-8562 meganjdouglas001@gmail.com

Biography:

Megan Douglas has an undergraduate degree in political science from Trinity College in the University of Toronto and a master of science in international development from the University of Edinburgh. Megan is the co-founder of the non-profit Refugee705, the co-owner of the e-commerce company BentoBeauty, and a youth employment councillor at the Sault Community Career Centre.

Name: Roberta Pozniak *STREETSCAPING*

Occupation: Building Owner

Contact: 705-942-2208 705-541-8152

Biography: 40+ years experience in travel, from 3rd worlds to top destinations. Large interest In photography and visual components. Has a passion for cleanliness and gardening. Previous Board chair and current Downtown Association building owner.

Events

Chair: Kristi Cistaro

Members:

Paul Scornaienchi

Name: Tori Prouse *EVENTS*

Occupation: Project Coordinator, Downtown Development Initiative

Contact: 705-257-8555 tori.prouse@gmail.com

Biography: The past 1.5 years as Project Coordinator for the Downtown Development Initiative has reaffirmed the incredible value events and programming bring to Queen Street and the downtown core overall. I'm specifically keen to see more street closures and activating underutilized space (e.g., parking lots). Programming is a significant component of the new Downtown Strategy and I would like to see more event and programming partnerships between the City and BIA.

Name: Jane McGoldrick *EVENTS*

Occupation: Chef & River Rock management

Contact: 705 297 4140 mcgoldrickjane@yahoo.ca

Biography: I am currently interested in joining the events sub committee with the downtown BIA. I was born and raised in Sault Ste Marie but left at a young age to pursue my career.

I am a certified chef by trade and my skills have taken me all over the globe. I have extensive experience in the hospitality and events sector, everything from small intimate gatherings to weddings of 500 +.

I have recently returned home to the Sault from Melbourne Australia where I lived, worked and studied for almost 4 years. Previous to that I was in Vancouver BC working with world renowned companies such as Fairmont hotels and resorts, Glowbal Restaurant group, Sofitel luxury hotels and Rocky Mountaineer Vacations (luxury tourist train).

I have invested the last 3 years of my time renovating a 112 year old building on Queen St along with my partner. This has been a life changing experience and has been very challenging and rewarding to say the least.

With renovations almost complete I am finally able to dedicate some time to my community and feel that investing further in our beautiful downtown is a top priority for me. I am looking forward to working with local community members of the Queen St BIA and getting to know my hometown once again.

My hobbies include: Travelling, Art, Playing music, and my dog!

So let's get together, make it happen! And build a thriving community!

Name: Tony Bitonti *EVENTS*

Occupation:

Contact: 705-946-5800

PROFESSIONAL SUMMARY

Business Management Diploma specializing in Advertising and Marketing
Knowledge of accounting and purchasing principles
Strong knowledge of accounting related to payroll
Customer service professional able to maintain efficiency in high volume environments
Highly experienced and committed to ongoing professional development
Strong interpersonal abilities with defined skills in communication both oral and written
12 years' experience with Municipal Government Programs
Capable decision maker proven effective in managing workload
Strong ability to delegate, prioritize and manage
Ability to calculate and process large transactions with speed and accuracy
Currently enrolled in concurrent courses with PMAC and OPBA
Proactive knowledge of various city codes, by-laws, agreement, guidelines, regulations and policies

Communications

Chair:

Members:

-Angela Romano

Name: Adrian DeVuono *COMMUNICATIONS*

Occupation:

Contact: 759.0909 ext 4240 adrian.devuono@saultcareercentre.ca

Biography:

Adrian DeVuono is the Public Relations Officer for the Sault Community Career Centre. In addition to coordinating the centre's marketing and communications strategies, he also develops employment opportunities for unemployed youth and helps them effectively market themselves to employers.

Name: Jack Moore *COMMUNICATIONS*

Occupation: PR Officer Sault Community Career Centre

Contact: 971-3771 jmandcm@shaw.ca

Biography:

my name is jack moore I served on city council as an alderman for 9 years and served on many city boards as committee of adjustment , police services , parks and recreation ,planning board , and the list goes on.

Name: Lorraine Pezzutto *COMMUNICATIONS*

Occupation: Retired Teacher

Contact: 7-5-254-2922

Biography: I am a retired teacher – most of my teaching done in Alberta.

I have been a resident of Sault Ste. Marie for 35 years and have volunteered in various ways:

At the Art Gallery and Main Library

With Visions in their two locations on Queen Street

On the Best For Kids Committee

For the United Way chairing one year the walk across the International Bridge

Drove for the Cancer Society and am on the Peer Support Program

I am a long term volunteer in the Royal Purple – when it was Royal Purple of Canada as an auxiliary to the Elks and now as Canadian Royal Purple Society, incorporated in 2014. I have been active in every level of the organization from Lodge, to District, Provincial and National. At this time I am National Vice President.

My interest in being a volunteer for the Downtown Association is in the communication/advertising area. I feel there needs to be a broader way of communicating dates of events to the community. When there are conventions, trade shows or sports events that involve people from outside of Sault Ste. Marie, businesses need to be aware of what impact it will have on them and be prepared. This committee needs to be on the lookout for innovative ways of drawing the people of Sault Ste. Marie and surrounding areas to our downtown core.